

Artisan Market

Unfortunately, we had to cancel February's Artisan Market due to extreme weather invalidating the insurance policies of the stall providers and the traders independent public liability insurance. We had no alternative to offer at that time. We have now had discussions with CCDC and they have offered us the option of either:

- a. Moving the market to the covered outdoor area as you approach the indoor market (from Costa) this option would be free of charge but space would be limited to ensure access wasn't compromised (looking into the number of stalls that we could accommodate)
- b. To move into the indoor market for a fee of £20 for the day. However, this would need to be processed in advance, so the call would need to be made on the Thursday before the market on the Saturday. Again – we would not be able to guarantee a stall in the indoor market, it would have to be done on a first come first served basis.

Recommendation

In extreme weather situations, a decision must be made on the Thursday prior to the event to relocate the market.

Generator

Councilors agreed to purchase a 'Green' Generator for use at the Artisan Market and our other external events, however we have sought advice on this and it seems that the generator that was proposed at the last meeting would not be powerful enough to support our needs.

Recommendation

We have asked for alternative options that would provide the power that we need. We will proceed with the advised purchase if the figure does not exceed the agreed amount of £1,700

Community Jubilee Celebrations Proposed Activities

Artisan Market (4th June 2022)

Given the amount of space that we will be using in town on 4th June for Street Party activities and entertainment we have made the decision to cap the number of Artisan Market Stalls at 25. This is because once we exceed 25 there will need to be a second trailer of stalls provided which increases the cost to us - unless we go up to 50 stalls. 50 stalls would be too many to accommodate space wise on that day, but 25 would be a good number to provide a great mix of stalls but not over crowd the street party element of the day.

Recommendation

Cllrs are asked to agree that we offer 25 stalls to our regular Artisan Traders in the first instance, and if we have any spare stalls, we will offer them to the wider public.

Charter Fair – Elmore Park

Have costs for inflatables for Elmore Park from a local company called 'The Best Fun'

- 5.5 kva Generator
- 8 Hour Event Staff
- Duck & Jump Sweeper
- Football Darts
- NEW 30ft Party Assault Course
- Petrol Blower (x4)
- Space Hopper Grand Prix
- Wrecking Ball

Product Price:	£1,525.00
Delivery:	£10.00
10% discount for 3+ assets:	-£86.50
Net Total:	£1,448.50
VAT:	£289.70

Total: £1,738.20

This is 5 large inflatables. Working on approx. 8 minutes per session, with 2 minutes turn around, charged at £2 per go. The event staff will not take money, but they will take tokens, so we would need a central ticket station when we sell 'tokens' which can be anything – raffle tickets/casino coins etc. for £2 each.

Photo Opportunities – Deck Chair

Craig Mantle can make an oversized Deckchair for us (cost will be available at the meeting.) The suggested design shown here:



Town Crier

We have been in touch with the AHGTC about the procedures to do with appointing a Town Crier. They have advised that a bespoke outfit would cost in the region of £3,600 + the bell, gloves, shoes and socks. Cllrs gave us a budget of £500 for a second hand costume.

Recommendation

Cllrs are asked to consider the Search for a Town Crier now we have more information.

Market Square Fun

We have secured a Headline Act for the Main Stage area in Market Square. Candy and The Sound are a Staffordshire based band and are great. They have been booked and a deposit paid. **Total cost £1,285**

**We did contact several Rugeley based bands who were already booked for 4th June – with Jubilee/weddings re-arranged from past 2 years.*

During the rest of the day we will have other local bands on the stage performing.

Street Parties

We have received 11 requests from community groups to hold street parties on the day. Because of the numbers we would be looking to hold 'sittings' for some of the larger groups. Quotes for trestle tables and chairs for The Street Party Element of the day and Bistro Tables and Chairs around Market Square have been sourced and are around £1,000. We are still looking for a supplier who can provide the equipment for the day though.

We are working with local Food and Beverage retailers to support those tables with ordering during the day.

Other Entertainment

We have booked 2 x Face Painters, 1 x Balloon Modeler and 1 x Stilt Walker at a cost of **£1,002.00 inc. VAT**

Costs

Items	Approved February 2022	March 2022
Trading licenses for March/April/May 2022	£105	£105
Solar Generator	£1,700	
Trading License and TEN for 4 th June	£60	
Inflatables in Elmore Park for 4 th June	£1,000	£1,449
Oversize deckchair for photos	£500	
Rental of tables/chairs	£8,500	£1,000
Band		£1,285
Staging		
General Entertainers (+ VAT)		£835
PA System		
Security		
Total	£11,865	£4,675