

Background

Following the last Rose Committee meeting, additional information has been received from the organisers and the following has been obtained:

They would like to use the Rose Theatre for the 1st round of the competition. This would have theatre companies from around Staffordshire coming in for 2 – 3 days. Depending on how many theatre companies enter they would definitely need the Saturday and the Sunday all day and then possibly Friday late afternoon and evening.

Each company will perform a play to the judges, friends, family and paying guests. At the end of the weekend, the judges nominate two of the plays to go forward to the quarter finals held elsewhere in the Central England region.

During the course of the weekend there will be the cast of theatre companies in the theatre, along with the judges and audience members + friends and family. Each cast member will get 1 free ticket to one of the other shows that weekend. Teas and Coffees will need to be available throughout the day and the bar can also be opened.

We would need to be open 9am – 10pm on each day of the weekend and 5pm – 10pm on the Friday (if required). Whilst there will be breaks between 12 – 2pm and 5 – 7pm each day the theatre will need to be open.

If the organisation were to hire the venue and tech, it would cost £325 for the Friday, £702.50 for Saturday and £702.50 for the Sunday = £1,405 - £1,730 hire rental.

The tickets that they are looking to sell would be offered on TicketSource and they estimate selling around 200 to family and audience at £12 per head. We would need to promote these as well as using their promotion = £2,400 income

For Consideration

Councillors are asked to consider the three options below:

- 1) Allow them to have the theatre and tech for free for the three days and take any income from the ticket sales / bar
- 2) Offer them some of the weekend at a reduced cost and take any income from the ticket sales/bar
- 3) Allow them use of the space at the full rental and take income from the ticket sales/bar