



# Rugeley Town Council

Minutes of the Community Engagement Committee held online via Zoom  
at 7.30pm Wednesday 8<sup>th</sup> July 2020.

PRESENT: Councillors: P Ansell A Cooney  
G Grant C Green  
I Gunner I Hodgson  
O Lyons N Mahon  
A Szklarczyk

ALSO PRESENT: H Goodreid – Town Clerk  
Cllr Gaye  
Cllr Stanley  
One member of public

| Min No          | Item   | Action |
|-----------------|--|--------|
| <b>1</b><br>1.1 | <b>Apologies</b><br>All Councillors were in attendance   |        |
| <b>2</b><br>2.1 | <b>Declarations of Interest</b><br>No Declarations of Interest were received.  |        |
| <b>3</b><br>3.1 | <b>Election of Chair and Vice Chair</b><br>It was proposed that Cllr Hodgson be nominated as Chair of the Community Engagement Committee for 2020/2021<br><i>Proposed: Cllr Cooney; Seconded: Cllr Green</i><br><b>There being no other nomination, Cllr Hodgson was duly elected as Chair of Community Engagement Committee for 2020/2021</b>   |        |
| 3.2             | It was proposed that Cllr Green be nominated as Vice Chair for Community Engagement Committee for 2020/2021<br><i>Proposed: Cllr Cooney; Seconded: Cllr Ansell</i><br><br>It was proposed that Cllr Gunner be nominated as Vice Chair for Community Engagement Committee for 2020/2021<br><i>Proposed: Cllr Mahon; Seconded: Cllr Szklarczyk</i><br><b>Following two votes, it was agreed that Cllr Chris Green be elected as Vice Chair of Community Engagement Committee for 2020/2021</b> |        |

Signed:

Community Engagement Committee

Date:

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| <p><b>4</b><br/>4.1</p>                           | <p><b>Minutes</b><br/>The Minutes of the Community Engagement Committee held on 11<sup>th</sup> March 2020 were approved as a true and accurate record.<br/><i>Proposed: Cllr Cooney; Seconded: Cllr Lyons</i><br/><b>It was agreed that the minutes of 11<sup>th</sup> March 2020 be approved.</b></p>   |   |
| <p><b>5</b><br/>5.1</p>                           | <p><b>Matters Arising from the Minutes</b><br/>All matters arising were either complete or on the agenda for the meeting.</p>   |   |
| <p><b>6</b><br/>6.1<br/><br/>6.2</p>              | <p><b>Totally Locally</b><br/>Totally Locally is a national scheme that Rugeley has adopted in the past year. This has helped us to promote events like Fiver Fest, shop window displays etc. Discussion took place around whether it would be appropriate to develop promotion activities in the town centre using this medium. Various opportunities were considered e.g. Window Display competition, online promotion version.</p> <p>It was proposed that a friendly competition to promote the shop windows would be good. Cllr Mahon to develop the flyers and Town Clerk would print. It was suggested that the theme could be Heroes of Lockdown. Cllrs Mahon, Cooney and Lyons would work together on developing these promotions.<br/><i>Proposed: Cllr Cooney; Seconded; Cllr Lyons</i><br/><b>It was agreed that Cllrs Mahon, Cooney and Lyons work together to develop promotional opportunities for the town centre.</b></p>  | <p>Cllrs Mahon,<br/>Lyons and<br/>Cooney to<br/>develop town<br/>centre promotion</p> |
| <p><b>7</b><br/>7.1<br/><br/>7.2<br/><br/>7.3</p> | <p><b>Key Annual Events and to include consideration of Regeneration Officer</b><br/>It was noted that the Rose Committee earlier that evening had identified that a possible loss of £60,000+ would be experienced in light of closing the theatre owing to Covid-19.</p> <p>Discussion took place around the Christmas Lights for 2020 and whether they would go ahead. The Town Clerk said that there is no reason why the Town Councils commitment to putting up the lights would be jeopardised. However, the Christmas fair that normally surrounded the light switch on, was created by Rugeley Lotto Events and they needed to advise on whether it would go ahead. Cllrs Cooney and Green advised that funding for the Christmas fair came from the sale of lottery tickets which would need to be promoted again as shops reopened. In general, it was agreed that the event would take place but it may have to take on a different form in line with Social Distancing guidelines.</p> <p>Discussion took place around a possible development officer for the town centre. Cllrs were reminded that a sub committee had been set up some time ago and included: Cllrs Stanley; Mahon; Lyons and Cooney.</p> |   |

Signed:

Community Engagement Committee

Date:

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| <p>7.4</p> <p>7.5</p> <p>7.6</p> <p>7.7</p> | <p>It was suggested that the Town Clerk develop a questionnaire for the public in order to garner ideas and suggestions for a work programme for the posts and this would be fed back to Full Council.</p> <p>The Town Clerk had been approached some time ago by Father David at St Augustines, to help develop a remembrance service following lockdown.</p> <p>Cllrs questioned the possibility of Remembrance Service in November given social distancing guidelines.</p> <p>Cllr Mahon advised that she continue to develop and promote a Fringe Festival for 2021 and would seek support funding from grants and local support.</p> <p>The operation of the Charter Fair was discussed. The location of the event – be it Hagley Fields / Green Lane / Town Centre etc and the nature of the event – should we look for a complete change to the format? There was the possibility of linking it to a local history celebration. Cllr Gunner talked about possible links to other national and international events. The possibility of developing either Blue Plaque recognition of local people or developing our own local recognition was also discussed along with interpretation boards. Questions and opinions on this could be sought with the above-mentioned questionnaire.</p> | <p>Town Clerk to develop online questionnaire re programme for a development officer</p> <p>Town Clerk to develop online questionnaire re Charter Fair</p> |
| <p><b>8</b></p> <p>8.1</p>                  | <p><b>Date of Next Meeting</b></p> <p>The next meeting of the Community Engagement Committee would be held on Wednesday 9<sup>th</sup> September 2020 at 7.30pm.</p>  |  |

The meeting closed at 8.45pm

Signed:

Community Engagement Committee

Date: