



Rugeley Town Council

Minutes of the Community Engagement Committee held online via Zoom
at 7.30pm Wednesday 10th March 2021.

PRESENT: Councillors: P. Ansell A Cooney
G. Grant C. Green (Vice Chair)
I. Hodgson (Chair) O Lyons
N. Mahon A. Szklarczyk

ALSO PRESENT: H Goodreid – Town Clerk
S Bird – Development Manager

Min No	Item	Action
66 66.1	Apologies Apologies were received from Cllr Gunner	
67 67.1	Declarations of Interest None were made.	
68 68.1	Chair to close the meeting for the public session. No members of the public were in attendance and no questions had been submitted.	
69	Chair to reopen meeting	
70 70.1	Minutes The Minutes of the Community Engagement Committee held on 10 th February 2021 were approved as a true and accurate record. <i>Proposed: Cllr N Mahon; Seconded: Cllr C Green</i> It was agreed that the minutes of the meeting held on 10th February 2021 be approved.	
71 71.1	Matters Arising from the Minutes All matters had been dealt with or were on the agenda.	
72 72.1	Income and Expenditure Report All councillors had received the income and expenditure report for month 11 – February 2021. It was proposed to accept the report. <i>Proposed: Cllr C Green; Seconded: Cllr O Lyons</i> It was agreed that the Income and Expenditure report for February 2021 be approved.	

Signed:

Community Engagement Committee

Date: 10th March 2021

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73.1

Event Schedule for 2021/2022

Councillors received the draft schedule of events for the forthcoming year.

Possible Event Schedule for 2021/2022		
April	Spotlight on Lockdown	
	29th March onwards	
	Drive in Cinema	
	16th - 18th April	
	Energy Arts Project	
	April - June	
	Greening Up Rugeley	
	April onwards	
May	Welcome Back to the High Street	
	1st May	
	Neighbourhood Plan	
	6th May onwards	
June	Stokes Funfair	
	11th - 13th June	
	Fringe Festival	
	26th - 27th June	
July	Family Fun Day	OR Food and Film Festival
	17th July	17th July
August		
September		
October		
November	Remembrance Day	
	14th November	
	Christmas Light Switch On	
	26th November	
December	Pantomime	
	6th - 12th December	
January		
February		
March		

73.2

Cllrs agreed with the project plan for the year. In addition, there was discussion on the possible illumination or yarn bombing of trees in the town centre and the creation of bunting to decorate the town. Development Manager and Town Clerk to come back to the committee with costs and details of these events and activities.

73.3

There was a discussion on which event should be developed for the summer – the Family Fun Day or the Food and Film Festival. It was proposed that the Food and Film Festival should be developed on Hagley Field with costings to come back to the committee.

Proposed: Cllr I Hodgson; Seconded: Cllr A Cooney

It was agreed that the Development Manager develop costs and plans for a Food and Film festival for summer 2021.

Signed:

Community Engagement Committee

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<p>74</p> <p>74.1</p> <p>74.2</p> <p>74.3</p> <p>74.4</p> <p>74.5</p> <p>74.6</p> <p>74.7</p> <p>74.8</p>	<p>Rugeley Development Manager Update</p> <p><u>Spotlight on Lockdown</u> This community art exhibition would showcase residents works of art, photographs, knitting, sculpture, poetry etc which reflected the last year in Lockdown. The closing date was 19th March 2021 and display stands would be purchased when we knew how many to buy. Another request for works would go out on Facebook.</p> <p><u>Fringe Festival</u> The film equipment had been purchased for this. Brave New Beast had linked to Staffordshire university for film students to learn the filming. Dates for the filming had not yet been booked but performers had been advised. It was hoped to have the Fringe on the weekend that bars were back open so that we could showcase to local pubs as well as show online over the weekend of the 26th / 27th June 2021.</p> <p><u>Drive in Cinema</u> Site visit had been undertaken with Env Health, Licensing and Pro Audio Visual who were operating the cinema. Finalisation of films and development of tickets for sale via Ticket Source was in hand and it was hoped to go live for sales next week. Weekend of the cinema would be the 16th – 18th April 2021 with 4 films per day.</p> <p><u>Community Family Picnic</u> The local churches were promoting this event to be held on St Augustines field in August. It was hoped that the Neighbourhood Plan could be promoted at the event.</p> <p><u>Energy Arts Project</u> Still no word on if the grant funding was available but, in the meantime, a company had been sourced who could create the cooling towers using a 3d printer and recycled sugar beet. Costs were still being secured. Should grant funding not be available, a revised programme would be put together and brought back to committee.</p> <p><u>Welcome Back to the High Street</u> This would be a high-profile promotion welcoming shoppers back in to the town centre. It was hoped to have a Farmers Market on the day and encourage local cafes to put out chairs and tables, retailers to decorate windows etc. This was hopefully planned for the 1st May. Cllr Lyons to check if we could have free parking in the town centre on that day.</p> <p><u>Christmas Light Switch On</u> The switch on would need to be part of a larger event. Details would follow nearer the time.</p> <p><u>Bunting</u> It was understood that approval have been received some time ago from the council to develop community bunting which could be put up in the town centre. Costs were to be explored and if possible, this could be again developed. This project could be linked to permanent</p>	<p>Cllr Lyons to check re Free Parking</p>
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Signed:

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74.9	<p>tree wrapping with lights in the town centre eg solar lights that would come on for the evenings to encourage evening entertainment in town. Possible yarn bombing of trees as well using the skills of various knitting groups.</p> <p><u>ShopAppy</u> The glitches on the website had been sorted and although there were a number of shops on the site, follow ups enquiries with retailers was slow as retailers were not yet back in action. It was hoped that this would pick up as lockdowns were eased.</p>	
74.10	<p><u>Bike Grant</u> A grant had been received in 2020 from the National Lottery to celebrate the bicycle. We have received approval to spend the grant in 2021 but needed a project to develop. Development Manager to consider cycle maps / cycle races or similar.</p>	
74.11	<p><u>Food and Film Festival</u> This could be held on Hagley Field and possibly run using some of the grant money for the drive-in cinema. Food outlets could be brought in to add to the event. Costs and feasibility to be brought back to committee.</p>	Town Clerk to check Hagley Field
75	Date of Next Meeting	
75.1	Community Engagement Committee would be held on Wednesday 14 th April 2021 at 7.30pm.	

The meeting closed at 8:47pm

Signed:

Community Engagement Committee

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