

Key Themes (continued)

Residential and mixed use development

The younger generations in particular face challenges finding decent, affordable homes that meet their aspirations. The regeneration of the power station will include new apartments and houses, providing energy efficient homes for people of all age groups, incomes and aspirations to create a balanced community. A range of well designed homes and other uses set in high quality landscape linked to the river park will create different character areas across the regenerated site.

"I have no chance of being able to buy a house like how it was for my parents."

"Build a mix of housing and tenures to support local needs."

Leisure and community facilities

Participants felt that Rugeley lacks facilities and activities for all residents, in particular for young people, that nearby towns take for granted. The regeneration of the Power Station site should promote healthy lifestyles and include a distinct community offer with education, health and leisure provision and a social hub with spaces for the communities to come together with affordable activities e.g. youth club, cafe, cinema, library, maker space, etc. Opening up the significant public open space, the lake and the river at the power station will encourage active lifestyles and provide land and water based leisure and sporting opportunities, including angling once again.

"Whatever you do I expect this development to bring amenities that support healthier lifestyles."

Investing in young people

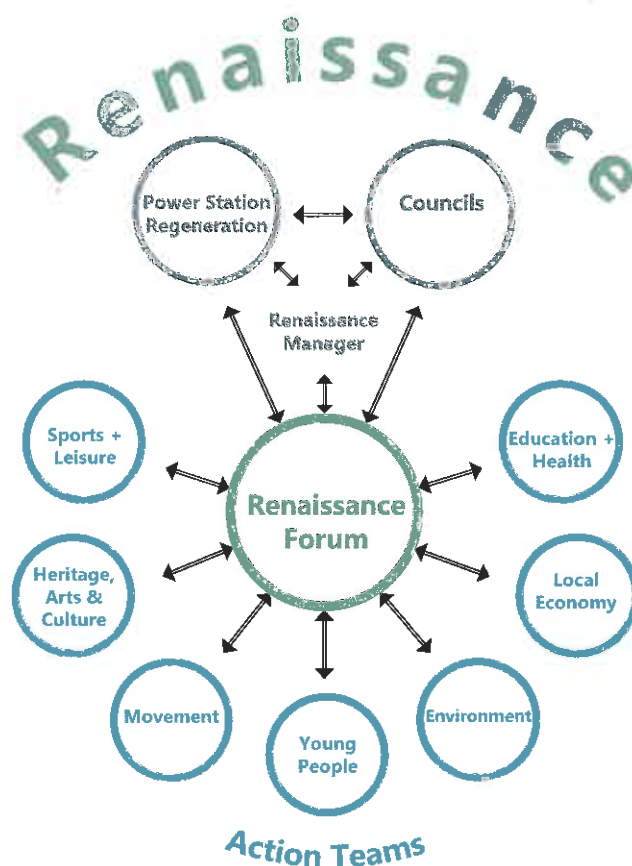
There is a lack of opportunity, activities and facilities for many of the young people in Rugeley and good quality affordable housing can be difficult to attain. Investing in young people should be a key consideration for the Rugeley Power Station site regeneration: aiming to catalyse a town Renaissance to provide quality education and jobs, and affordable homes and amenities that will encourage them to aspire to build their future in the town. Young people are the town's future and it is critical to engage them in the Renaissance process.

"Catch the children when they're young - this is for them!"

Continuing community participation

Participants at the Community Planning Weekend were keen to continue to play their part in shaping the proposals for the Power Station and Rugeley Renaissance. A Community Forum with topic based action teams should be established which meets regularly, and which reaches out and communicates with the wider residential and business community. Regeneration and renaissance takes many years, so to maintain momentum and build trust in the process "meanwhile uses" and "early wins" should be programmed, such as opening the riverside park area and the Borrow Pit lake to the public.

"Establish a forum for future collaboration between the community, ENGIE and the councils."



Proposed model of a Renaissance Forum